

Announcement, Goodwill Message, Half-Year Annual Report, Balance Sheet, Legal Notice, Vacancy.

PUBLIC NOTICE BLACK/WHITE					PRODUCT				COLOUR			
Sizes in Centimeter	Sizes in Inches	Amount	5% Vat	Total	Sizes in Inches	Amount	5% Vat	Total	Sizes in Inches	Amount	5% Vat	Total
2.5cm x 1	1 x 1	2,270	136	2,856	1 x 1	2,445	122.25	2,567.25	1 x 1	3,570	178.5	3,748.50
	2 x 1	5,440	272	5,712	2 x 1	4,890	244.5	5,134.50	2 x 1	7,140	357	7,497
	2 x 2	10,880	544	11,136	2 x 2	9,780	489	10,269	2 x 2	14,280	714	14,994
	3 x 2	16,320	816	17,136	3 x 2	14,670	489.50	15,403.50	3 x 2	21,420	1,071	22,491
	4 x 2	2,1760	1,088	22,848	4 x 2	19,560	978	20,538	4 x 2	28,560	1,428	29,988
	6 x 2	32,640	1,632	34,272	6 x 2	29,340	1,467	30,807	6 x 2	42,840	2,142	44,962
	4 x 3	32,640	1,632	34,272	7 x 2	34,230	1,711.50	35,941.50	7 x 2	49,980	2,499	52,479
	6 x 3	48,960	2,448	51,408	4 x 3	29,340	1,467	30,807	7 x 3	93,715	4,685.75	98,400.75
	7 x 3	58,000	2,900	60,900	7 x 3	52,600	2,630	55,230	10 x 4	178,500	8,925	187,425
	7 x 4	76,160	3,806	79,968	7 x 4	68,500	3,425	71,925	10 x 5	223,125	11,156.25	234,280
15cm x 3 Quarter page	10 x 4	125,120	6,258	131,378	10 x 4	112,470	5,623.50	118,093.50	10 x 6	267,750	13,387.50	281,137.50
	10 x 5	156,100	7,820	164,220	10 x 5	140,600	7,030	147,630	Half page	190,200	9,510	199,710
	10 x 6	187,680	9,384	197,064	10 x 6	168,705	8,435.25	177,140.25	Full page	320,000	16,000	336,000
	11 x 4	137,630	6,881.50	144,512	Half page	138,600	6,930	145,530	Double Spread Half	418,440	20,922	439,362
	11 x 5	172,000	8,602	80,642	Full page	195,115	9,755.75	204,870.75	Double Spread Full	504,000	35,200	739,200
	Half page	145,220	7,261	152,481	FPS	145,000	7,250	152,250	Centre Spread Half	437,450	21,875	459,335
	Full page	220,000	11,000	231,000	BPS	130,000	6,500	136,500	Centre Spread Full	736,000	36,8	772,800
	Double Spread Half	335,050	16,752.50	351,802.50	2 X 6 (ROP)	50,000	2,500	52,500	FPS (6 x 2)	330,000	16,500	346,500
	Double Spread Full	470,000	23,500.00	493,500	CLASSIFIED ADVERT N100 per word + N5 =N105 per word ss CLASSIFIED BOX ADVERT N5,000 per Box + N250 =N5,250				BPS (6 X 2)	310,000	15,500	325,500
	Centre Spread Half	370,000	18,500.00	388,500					FPS (2 X 6) Strip	350,000	17,500	367,500
Centre Spread Full	490,000	24,500.00	514,500	BPS (2 x 6) Strip					350,000	17,500	367,500	
				Wrap Around					17,000,000			
				ADVERT BOX NUMBER + N15,000				1/2 Page Wrap Around		9,000,000		
								Page Sponsorship		NEGOTIABLE		

LOOSE INSERT

Handling Charges = N120,000 (FIXED)

Rate per 1000 Copies

	Amount	5% VAT	TOTAL
Single	N15,000	750	15,750
Double Spread	30,000	1,500	31,500

Condition for Advert materials in our publications (Colour and Black/White) for THE COMPASS

- All materials saved in diskette, CD, or Flash in Corel Draw
- Colour - JPEG, CMYK
- Black and White - JPEG
- Proof must be attached with diskette, CD or Flash applicable to both colour and black/white.
- All materials to reach us five days to publication

NOTICE TO ADVERTISERS TECHNICAL DATA

Number of Columns	- Six (6)
Full page Depth	-14 inches
Full page Width	-10.38 inches

SPECIAL POSITION

Special position are available at 45% surcharge

SERIES DISCOUNT ON ALL PUBLICATIONS

- 5- 10 INSERTION - 2.5%
- 11 - 20 INSERTION - 5%
- 21 - 50 INSERTIONS - 10%

Please Note: Series Discount is only enjoyed after payment for all advertisement insertions.

COPY DATE

3 days within Lagos
5 days outside Lagos

CANCELLATION

Cancellation will only be accepted if stated in writing at least (5) working days before publication

Late cancellation will attract 40% penalty.

FINALLY:- ALL ADVERT MUST BE PRE-PAID

The Compass Newspaper Limited
10, Western Industrial Avenue,
Lagos - Ibadan Expressway, Isheri
Ogun State.
01-7300001, 01-7300002/3